



Stroke-Network.com

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# Writer Guidelines for Stories and Essays



## Stroke-Network.com Writer Guidelines-Stories and Essays

### About Stroke-Network.com

Stroke-Network.com offers the best stroke rehabilitation and recovery information possible. But, we also share stroke survivors stories of humor, hope and inspiration.

### Audience

The Stroke-Network.com audience is made up of stroke survivors, caregivers and family members who are experiencing life after a stroke. They enjoy uplifting personal stories that give them new perspective, offer a shared experience or that are entertaining.

### Objectivity

Your article should be objective and not promote or negatively mention any specific products, companies or people.

### Style

Our readers enjoy reading an interesting and entertaining article – this often comes through when the writer thoroughly enjoys the topic at hand. Have fun!

### Length

Maximum length for submissions is 10,000 characters / 1,250 words. See format for specific word count designations.

### Format

Teaser Box-The teaser box is what will appear on the webpage when readers click to an area of interest. The teaser box is designed to give the user an idea of what the article is about and encourages them to read the entire article.

- Headline 1: Maximum 40 characters / 5 words
- Body Copy 1: Maximum 150 characters / 19 words
- Image 1: The file size will need to be set at 40x60 pixels, 72 dpi and .JPG or .TIF format

Actual Article-This is the article in its entirety after a reader clicks thru from the teaser box.

- Headline 2: Maximum 120 characters / 15 words
- Body Copy 2: Maximum 8,000 characters / 1,000 words
- Summary Side-Bar 1: Maximum of 3 bullet points and 600 characters / 75 words summarizing the article
- Quote 1: Maximum 280 characters / 35 words, a specific quote pulled from the article content
- Image 2: The file size will need to be set at 150x180 pixels, 72 dpi and .JPG or .TIF format
- Standard By-Line 1: Include name, age, city and state

### Payment

Authors who contribute content to Stroke-Network.com receive no reimbursement or payment for preparing the submission.



### **Submission**

Electronic article submissions are preferred. It is also preferred that you send a zipped folder containing all assets.

The subject line of your email should read: Essay Submitted for Review.

The body of the e-mail will act as your cover letter. Include your name, mailing address, e-mail address, phone number, brief biography and summary of your essay. We will notify you of receipt of your submission within 48 hours.

### **Submit contributions to:**

Edit@Stroke-Network.com

If you must submit paper copies please send them to:

Editor

Stroke-Network.com

820 S. Monaco Pkwy #275

Denver, CO 80224

If you would like materials returned please send a postage paid, self addressed envelope with submission.