



Stroke-Network.com

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Writer Guidelines for Articles



Stroke-Network.com Writer Guidelines-Articles

About Stroke-Network.com

Stroke-Network.com offers the best stroke rehabilitation and recovery information possible. How? We tap into the minds of thought leaders from every corner of the stroke industry. Nationally, we seek out articles from book authors, therapists, doctors, researchers, manufactures and vendors of stroke related products and services. We ask them to share with us the important work they are doing and successes they have had so our users have access to the most up to date recovery and rehabilitation ideas and information.

Stroke-Network.com offers stroke survivors a wide range educational, informational and inspirational content focused on life after a stroke. We try to provide content that stroke survivors, caregivers or family members can read now and put to use immediately. With any article the more “step by step” or “how-to” information we provide our readers, the better.

Audience

Stroke-Network.com is a consumer oriented website. Our audience is stroke survivors, caregivers and family members who are looking for solutions to challenges associated with life post-stroke. Keep this audience in mind when writing your piece.

Organization

When composing your article have an intriguing start to capture attention but early on state the purpose of the article and the material it will cover and why it matters to the reader. At the end of your article summarize the articles premise, findings and or recommendations. Please create an outline prior to expanding on your topic. This will help you organize your article and see how you will guide the reader thru your piece.

All submissions are subject to editing. During the editing process, an editor may contact you for fact checking purposes or to request that you expand parts of your piece.

We do not publish press releases.

Objectivity

Avoid self-promotion. Your article should be objective and not mention or promote any specific company, product or brand name.

Research and Resources

Outside resources are ideal. Include as much additional information from studies, interviews and other research as possible.

Stick to data from studies published after 2006. If you're writing about a trend, obviously older data is necessary for comparison purposes, but be sure it's being compared to the most current information available.

All sources must be cited.



Style

While we welcome technical information, please try to present in-depth details in a user-friendly manner that stroke survivors will understand.

If you're discussing a technical topic, include one or more illustrations to help demonstrate your point.

Most of all – have fun writing! Our readers enjoy reading an informative, interesting and entertaining article – this often comes through when the writer thoroughly enjoys the topic at hand.

Length

Maximum length for submissions is 18,000 characters / 2,250 words. See format for specific word count designations.

Format

Teaser Box-The teaser box is what will appear on the webpage when readers click to an area of interest. The teaser box is designed to give the user an idea of what the article is about and encourages them to read the entire article.

- Headline 1: Maximum 40 characters / 5 words
- Body Copy 1: Maximum 150 characters / 19 words
- Image 1: The file size will need to be set at 40x60 pixels, 72 dpi and .JPG or .TIF format

Actual Article-This is the article in its entirety after a reader clicks thru from the teaser box.

- Headline 2: Maximum 120 characters / 15 words
- Body Copy 2: Maximum 16,000 characters / 2,000 words
- Summary Side-Bar 1: Maximum of 7 bullet points and 1,400 characters / 175 words summarizing the article
- Quote 1: Maximum 280 characters / 35 words, a specific quote pulled from the article content
- Image 2: The file size will need to be set at 150x180 pixels, 72 dpi and .JPG or .TIF format
- Standard By-Line1: Maximum of 200 characters / 25 words. Include name, designations, and a brief biography

Payment

Authors who contribute content to Stroke-Network.com receive no reimbursement or payment for preparing the submission.

Submission

Electronic article submissions are preferred. It is also preferred that you send a zipped folder containing all assets.

The subject line of your email should read: Article Submitted for Review.

The body of the e-mail will act as your cover letter. Include your name, mailing address, e-mail address, phone number, brief biography and article summary of no more than 2,000 characters / 250 words. We will notify you of receipt of your submission within 48 hours.



Submit contributions to:

Edit@Stroke-Network.com

If you must submit paper copies please send them to:

Editor

Stroke-Network.com

820 S. Monaco Pkwy #275

Denver, CO 80224

If you would like materials returned please send a postage paid, self addressed envelope with submission.

Suggested topics

Rehabilitation & Recovery:

- Upper Extremity
- Lower Extremity
- Speech & Communication
- Vision
- Spasticity
- Pain
- Eating/Swallowing
- Bowel/Bladder
- Activities of Daily Living
- Nutrition
- Memory & Cognitive
- Mental & Emotional
- Medication
- Doctors, Therapists & Care Providers
- Care Facilities
- Clinical Trials

Lifestyle:

- Home
- Home Modifications
- Safety
- Housework
- Cooking & Preparing Meals
- Taking Medications
- Telephone & Communication Devices
- Health Management & Maintenance

Managing Money

- Child Rearing
- Care of Pets
- Gardening
- Fashion
- Relationships
- Entertaining
- Returning To Work
- Choosing a New Career
- Time Management
- Work Relationships
- ADA
- Driving Again
- Modified Automobiles
- Wheelchair & Scooters
- Alternative Forms of Transportation
- Transportation Services
- Sports
- Hobbies
- Travel
- Mentoring
- Support Groups

Caregivers

- Spouses
- Family
- Friends and Neighbors
- Professional Caregivers

Finances:

- Medicare
- Medicaid
- Social Security
- Disability
- Paying for Care
- Insurance
- Financial Planning
- Finding a Financial Planner
- Financial Products

Prevention

- About Stroke
- Stroke Statistics
- Stroke Symptoms
- Immediate Care For Stroke
- Preventing a Primary Stroke
- Preventing a Recurrent Stroke
- Stroke and Diabetes
- Stroke and Cholesterol
- Stroke and High Blood Pressure
- Stroke and Afib
- Stroke and Lifestyle

Stories of Inspiration

Events

- Local Events
- Regional Events
- National Events
- Support Groups